

NEWSLETTER

JUNE 1959

A COMMUNITY SERVICE OF THE PINHIT HILLS CITIZENS ASSOCIATION

PHCA OFFICERS 1958-59: Douglas E. Glass, President Gail A. Wilson, Vice President

Mrs. Frederick E. Chapman, Secretary Laurence A. Short, Treasurer

ASSOCIATION MEETING - The tenth (and last) general meeting in the 1958-59 session of the Pimmit Hills Citizens Association will be held at 8:00 p.m., TUESDAY, JUNE 2 in PILMIT HILLS SCHOOL. Members and non-members alike are cordially invited to attend.

Principal items on the agenda for the June meeting include:

- · Installation of New Officers See item below, this page.
- · <u>Awards Presentation Ceremony</u> Presentation of Outstanding Award and two Merit Citations to Pimmit Hills Teen Club members; award to Pimmit Hills Teen Club and three Achievement Awards to members of Pimmit Hills Citizens Association
- · Motion Picture Presentation (Postponed from last meeting) A film of general interest will be announced and shown at the meeting.

ASSOCIATION OFFICERS FOR 1959-60 ANNOUNCED

The following are the new officers of the Pimmit Hills Citizens Association who were elected in the May 5 meeting.

President - Mr. Wayne E. Comer, 425 Leonard Rd., TV 3-7675.

Senior Vice Pres. - Lar. Douglas E. Glass. 409 Lisle Ave., TV! 3-9527.

Secretary - Lirs. James P. Smith, 2119 Pimmit Dr., EL 6-4310.

Treasurer - Lir. Laurence A. Short, 314 Lisle Ave., T. 3-9438.

V-Pres., Region A - Mrs. Conrad Ritchey, 303 Pimmit Dr., T. 3-7242.

V-Pres., Region B - Mr. Jack N. Hiller, 1930 Pimmit Dr., T. 3-9319.

V-Pres. Region C - Mr. Leonard P. Miller, 2123 Cherri Dr., TW 3-7536. V-Pres. Region D - Mr. Albert E. Partridge,

110 Lisle Ave., TW 3-7787.

V-Pres., Region E - Lirs. David A. Flester, 405 Lisle Ave., TV 3-7616.

V-Pres., Region F - Mr. James E. Haney, 607 Lisle Ave., T. 3-7172.

ASSOCIATION AGAIN PREPARES TO CONTEST SETER TAPS

On May 6 our president-elect, Wayne Comer, pinch-hitting for Public Utilities Chairman, Julius Meier, appeared before the County Board of Supervisors and obtained a postponement of a scheduled hearing on an application seeking permission to add 42 new sewer taps to the Pimmet Service Co. disposal system. In several previous hearings during recent years, the opposition of the Association to such applications had contributed to their denial by the Board.

Lir. Comer's motion was granted on the ground that the Association had not received notice of the hearing in time to prepare their position. This matter was set to come up for hearing on May 20. Meanwhile, at press-time, the problem is on the agenda for discussion at the Association's Executive Committee meeting in preparation for the Board hearing.

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COUNTY BUDGET PROPOSAL SPARKS CLASH IN ASSOCIATION LEETING

On May 20 the proposed Fairfax County budget for the fiscal year 1959-60 was to be placed before the Board of Supervisors for final approval.

This fast approaching deadline provoked spirited discussion in the Association's May 5 general meeting in reference to the portion of the budget affecting the County's program for parks and recreation. A large majority of those present favored the Park Authority's recommendations of expenditures toward this program. This was opposed by a small but determined minority.

At least one thing was clear as a result of this debate: However great are the differences they may have in their approach to the subject, the people of this community are not indifferent toward the subject of recreation, especially as it concerns the youngsters.

GARFIELD LEMORIAL CHRISTIAN CHURCH

Worshiping at: Pimmit Hills Elementary School

9:30 a.m. Church School
10:45 a.m. Worship Service
including observance
of Lord's Supper
(Nursery provided.)

Frank Hall, Minister

308 Magarity Rd.

Til 3-9552

ST. LUKE'S METHODIST CHURCH

2300 Leesburg Pike Falls Church, Virginia

Worship Service and Sunday School for Children 9:30 and 11:00 a.m. (Crib-Nursery at Both Services)

Methodist Youth Fellowship 7:00 p.m.

W. Jeryl Fink, Minister TW 3-7233 This is the last edition of the Pimmit Hills Newsletter for the 1958-59 year--and, for this editor, the end of an interesting and personally rewarding job.

When we took over editorship during the summer of '57, the Newsletter had grown from a one-page flier, printed and distributed by members of the Association's old District Representatives Committee which some of the residents received "sometimes," to a two-to-four-page monthly bulletin most of the residents received most of the time."

For a good while, Association members had suggested that the Newsletter be put on a self-supporting basis and that its delivery by mail, rather than by the District Representatives or (later) by Cub Scouts, might provide more reliable and complete distribution with less effort. Others suggested inclusion of news about community groups other than the Association.

As we took over the editorship, Chuck Lewis, then beginning the second of his two short terms as Association President, suggested we look into the self-supporting and mail delivery ideas. Following through, we found that our old duplicator was inadequate to handle either the volume or quality of production required to carry advertising, which would have put the paper on a self-supporting basis. We also found that mailing costs increased distribution costs to such an extent as to be prohibitive without substantial support through advertising.

Consequently, we shelved these ideas and turned to writing, editing and printing the Newsletter for that Association year. With a lot of help on the production and distribution side from Lee Wahl, Hans Moses, the Cubs and a number of others, we managed to get out the year's ten editions. These ran two to five pages each and covered most Association news, with a few odd items now and then on other activities.

Our experience with the Association's antiquated duplicator and with distribution foul-ups when the Cubs couldn't make delivery in bad weather were so frustrating we were soon ready to throw in the sponge. Instead, we were given permission by the Association to look into replacing the duplicator at reasonable price—a task at which we (Cont'd. - p. 7)

TRUEAX ADDRESSES ASSOCIATION MEETING

Part of the program of the regular business meeting of the Pimmit Hills Citizens Association May 5 was an informal talk by Alfred W. Trueax, a member of the Advisory Committee to the Fairfax County Park Authority. Currently, Mr. Trueax is a candidate to represent this area in the Virginia House of Delegates.

He pointed out that his committee was studying prospective park sites toward a recommendation to the Park Authority and that the Pimmit Hills Area was high on their priority list as an area badly in need of park and recreational facilities.

The speaker also indicated that the Boy's Club facilities and program at the McLean American Legion playground at Balls Hill Road is available to Pimmit Hills boys. While a few of our boys are now enrolled in their athletic program, Mr. Trueax said he would like to see more of them participate. Anyone interested is urged to call Wade N. Hansborough at EL 6-3676.



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BABY POWDER 384		ars 38 :
BACTINE SPRAYER REG 192 674	REG 902 554 LAVORIS	434
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ITEMS OFFERED:

EARRINGS - Dangle, Button, or Pierced Ear type, \$1.00 up. PENDANTS:- Single stone of your choice, 15, 16, 18, or 24 in. Rhodium plated, 18 karat MECKLACES - 7 stones, \$7.00 up; 5 stones, \$5.00 up; 3 stones, \$4.00 up - on lovely, medium weight Rhodium plated or 18 karat Hamilton Gold plated chain, your choice of length. Heavier chain, slightly higher. Also, the popular 54 inch wrap-around with 7 stones, all elongated, doubly terminated lovely stones......\$11.00 up BRACEIETS - 7 stones, \$5.00 up; 5 stones, \$4.00 up; 3 stones, \$3.00 up; 1 stone, \$1.00 up ECONOMY SUGGESTION FOR THE THRIFTY - get bracelet with all different colcred stones, then earrings to match apparel and one of the bracelet stones. SWEATER GUARDS - Small Alligator clips with stone mounted on each clip - \$2.00 PURSE PULLS - to help milady find that elusive zipper-end. Stone on short chain...\$1.00 BOW PINS - Sterling silver bow pin with single stone pendant - nice at throat of blouse or SAFETY PIN - Rhodium plated with 8 stone pendants\$5.00 WISHING PIN - Rhodium plated with single stone pendant......\$3.00 KEY CHAINS - holds 10 keys well, with short chain to Red or Golden Tigereye \$1.00 BOIA TIES - lariat cord colors of brown & tan, black & white, black and aquamarine, dark green, navy blue, red, and black, in combination with 1 or 3 stones of your choice - \$2.50 up CUFF LINKS - \$8.00 pair up, either baroque (free shape) or cut stones. SETS, \$10.00 up TIE BARS - \$3.00 each. TIE RACKS - \$1.00 each. ALL PRICES SUBJECT TO 10% FEDERAL EXCISE TAX. WATCH & JEWEIRY REPAIRING at reasonable prices.

JEWEL-FAIR, INC. - 1073 West Broad Street - Falls Church, Virginia JE 2-8944 (upstairs over the branch of Falls Church Bank in West End Business Center)

(Newsletter - Cont'd. from p. 2) spent many odd hours during the winter of '57-58.

By early spring, we located a new machine capable of producing good printed matter, illustrations and advertising copy and convertable to motorized operation. The machine was successfully tested in production of our March '58 edition. With contributions of \$100 by the local Teen Club and \$150 by the Association, the duplicator was purchased and put to work for the balance of the year.

The cost of production for the year, exclusive of the new duplicator, was about \$320-- all of which came directly out of the Association's modest treasury. This, together with our distribution problems, made it obvious that the paper had either to be cut back drastically in coverage or circulation, or put on a self-supporting, mail-delivery basis.

Firmly convinced the Newsletter was capable of useful community service, we volunteered to continue editing the paper and to try to make it self-sustaining during the 1958-59 year. By late summer '58, we came up with a plan to do this. The plan, together with a \$700 budget, to be repaid entirely by advertising revenue, was submitted to and approved by the Association's general membership. In addition, the membership authorized \$50 to motorize the duplicator.

The story from there on, except for its financial aspects has been spelled out month-by-month by the Newsletter's last 10 editions. Although it will be partially incomplete until sometime in June or early July, the financial story is encouraging. Though expendatures will have exceeded our budget (\$850 to \$900), and despite a late start in advertising, present indications are that our revenues will balance our costs just about evenly.

Considering expenses last year or even the year before, the saving on this year's operation is equal to or more than the cost of the new duplicator. In addition, residents have continued to receive what we hope is an improved paper at no cost either to themselves or the Association. It provided expanded coverage by including news of a number, though by no means enough, of our other community groups and activities. And, in addition, it gave our advertisers a service at

the lowest possible cost for the quality and circulation volume received.

Why do we put this brief history of the Newsletter on the record? Some will say it's only a matter of chest-beating on the part of this editor. Well, we're immodest enough to admit that, in part, this is true. The real credit, however, goes to the nearly half-a-hundred individuals in our community who, working together in small ways and large, made this year's Newsletter a more than moderate success—and without whom any achievement on our part would have been an absolute impossibility.

No, our main purposes here are threefold: First and foremost, we've tried to preserve at least a sketchy outline of the Newsletter's gradual development over the years as tangible evidence of the effectiveness of voluntary community effort and cooperation. Second, we've presented the material as a tribute to those who made this progress possible. And, third, we've tried to show how each succeeding editor and staff, building slowly on the accomplishments of their predecessors and applying the many valuable suggestions put forth by friends and coworkers, have managed to improve the paper a little each year as an instrument of significant community service.

We also hope that someone reading this will consider offering to manage the Newsletter during the year ahead.

In taking leave of the Newsletter, we'd like to offer our sincerest thanks—both for ourselves personally and for the entire community—to the many kind people who have made possible its recent progress:

Advertising - Mayne Comer, Lenore Mathews, Peggy Tilson, Doris Turner, Hilda Wahl and Boots Flasher; Art Work & Reporting -Shirley Barnes; Secretarial & Reporting -Rena Chapman; Editing & Reporting - Lee Wahl, Helen Shacochis, Kathie Ritchey, Barbara Mood, Jim Haney, Boris Mandrovsky, and Floyd Flasher; Production & Assembly -Hans and Ruth Moses, Doug Glass, Bob Printzenhoff, DeForest Rathbone, Dave Flester, Nick Kakalec, Jack Barnes, Larry Short, Bill Hearne, Joe Mahar, members of the P.H. Teen Club, St. Luke's and Good Counsel Churches, Lemon Rd. PTA, and many others; Financial and General Support - FHCA members and Exec-Committee, advertisers and residents; Technical Assistance - Francis Erdle

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LEMON ROAD SCHOOL by Shirley Barnes

Lemon Road PTA's year-end meeting featured selections by the Lemon Road School Band, Mr. Strieffler's square dance group, and the Alyward dance class. The business meeting was devoted mainly to installation of new officers. Mrs. Magarity reported purchases of several new pieces of playground equipment: a "Loop-O-Ball," tether ball and basket balls. Mrs. Majors won the room count.

June 5 will be the last day of classes but most students will return to school June 9 for l½ hours for report cards. School opens at 9:30 that morning, and transportation service will start 45 minutes late but will follow regular order. Double-shift first graders will be given their reports June 5 and need not return June 9.

** CLASSIFIED ADVERTISEMENT **

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time, 5-day week, Mon. thru Fri. T. 3-7825

LCCAL GARDENERS TO HAKE ROUNDS

The Green Thumb Garden Club of Pimmit Hills will feature as part of its monthly meeting June 10 a tour of members' gardens. Refreshments also will be served at the home of Mrs. Charles C. Brown, 424 Leonard Rd.

The newly elected president of the Garden Club is Mrs. Frederick E. Chapman of 404 Fisher Dr.

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